



Dear Friend,

This letter is a matter of life and death.

In the past few years, we have watched as bullying in our schools has increased and the number of teenage suicides in Acadiana risen. Diagnosed cases of depression continue to grow and situations, like the horrific oil spill in the Gulf, have pushed families to the brink of hopelessness and despair, leaving mothers and fathers feeling like their only solution is to take their own lives.

In 2006, the Jacob Crouch Foundation began when Kenny and I lost our beautiful son, Jacob, through the tragedy of suicide. Since the Foundation's inception, we have been incredibly successful in educating students and teachers throughout Acadiana about the warning signs of suicide and how they can save a life. But there is so much more that needs to be done.

What started as a memorial to my son's life has grown to effect the lives of so many, but it is time to take the next step and grow our organization to touch even more. We know we have been, and will continue to be, a factor in the number one preventable cause of death in the United States.

To do this, we are beginning a campaign we are calling the "Suicide Shutout." This campaign is aimed at one goal – raise the necessary funding to be able to effectively reach schools and churches throughout Acadiana. To do this means we need the generous help and support of individuals like you.

It is crucial that we all work together to solve a problem that touches so many in this community. It is not an easy subject to talk about. It is not an easy problem to solve. However, the services the Crouch Foundation provides are a critical component in saving lives. Suicide is a permanent solution to a temporary problem. It is through education and special programs that we can reach those contemplating their own death.

There are many worthy causes in Acadiana, but the Crouch Foundation truly deals with matters of life and death. We are asking for your support and that you join us in the "Suicide Shutout". A donation form is attached with this letter.

We thank you for your past support and hope we can count on you to help Shutout Suicide.

Sincerely,

Michelle B. Crouch

Michelle Crouch
Founder
Crouch Foundation



2011-2012 Suicide Shutout Campaign

Annual Corporate Partner

\$2500

Automatic Major Sponsor of Annual Crouchstock Festival
Automatic Major Sponsor of Annual Clayshoot
20 VIP tickets to Crouchstock

Annual Corporate Supporter

\$1000

Automatic Major Sponsor of Annual Clayshoot
10 VIP Tickets to Crouchstock

Annual Prevention Donor

\$500

5 VIP Tickets to Crouchstock

Annual Prevention Contributor

\$250

*While these are suggested giving levels for the
"Suicide Shutout" Campaign,
any donation amount would be humbly appreciated.*

I will gladly contribute: _____

To donate by check:

Please make your check payable to "The Crouch Foundation"

2851 Johnston Street, PMB #282, Lafayette, LA 70503



2011-2012 Suicide Shutout Campaign
Pledge Card

Name: _____

Business: _____

Address: _____

Email Address: _____

Phone: _____

Pledge Amount: \$ _____

To donate by check:

Please make your check payable to "The Crouch Foundation"
2851 Johnston Street, PMB #282, Lafayette, LA 70503

To Donate by Credit Card:

Name on Card: _____

Card Holder's Address: _____

Card Number: _____

Exp. Date: _____ CVV Number on Back of Card: _____

Cardholder's Phone: _____

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